NOVEMBER 18, 1985

CableVision

THE NEWS AND FEATURES WEEKLY OF THE CABLE TELEVISION INDUSTRY

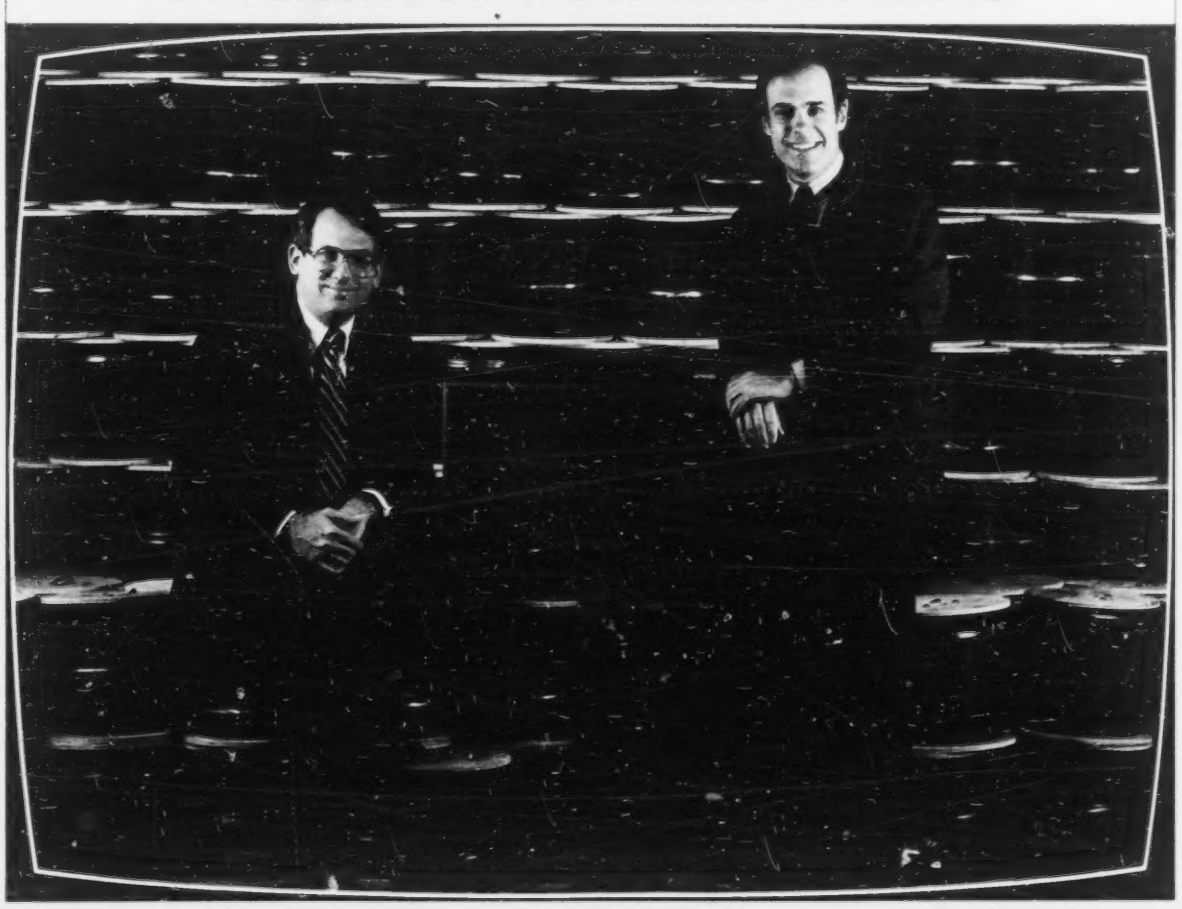
PREFERRED REVIEW SET BY SUPREME COURT

MONTGOMERY COUNTY LOOKING TO REVOKE TRIBUNE-UNITED FRANCHISE

MUST-CARRY PROCEEDING LAUNCHED BY FCC

MMDS UPDATE: LOTTERY WINNERS GET ROLLING

THE HERITAGE GAMBLE: DIVERSIFICATION AND DALLAS



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LEADING THE WEEK

High Court to hear Preferred 11
The U.S. Supreme Court has agreed to review the 9th Circuit Court of Appeals' *Preferred Communications vs. Los Angeles* decision.

Mandatory signal carriage 12
The Federal Communications Commission has initiated a combined inquiry and rulemaking proceeding to determine whether it can develop post-*Quincy* mandatory signal carriage rules.

MTV challenger 16
Houston Hit Video/TV 5, a low power VHF station, has plans to become a satellite-delivered national programming service looking to compete with MTV.

United may drop WPIX 16
United Video may discontinue satellite feeds of New York superstation WPIX if it cannot bring its 37 charter-rate affiliates into per-sub rate parity with the other 115 systems that also program its station.

Courts say no 18
To the surprise of industry officials and attorneys involved in the case, the 11th Circuit U.S. Court of Appeals has declined to review its *Florida Power vs. FCC* decision holding the 1978 Pole Attachment Act unconstitutional.

A question of value 19
Though most industry officials involved in the Group W bidding process believe the cable properties to be worth less than originally thought, one party may be prepared to offer $1,000 per subscriber.

Acquisition plans 20
Jones Intercable has announced plans for the Jones Intercable Fund One, a limited partnership fund to be launched in the coming year, which will fuel a major acquisition drive by the Denver-based MSO.

Lifetime changes 24
Charles Gingold, program manager at Group W's KYW-TV in Philadelphia, has replaced Mary Alice Dwyer-Dobbin as vice president for programming for Lifetime.

Western Show near 28
A positive tone is in the air as final touches are being put in place for the 17th annual Western Show. Some 8,000 representatives are expected when the show opens in Anaheim's Convention Center Dec. 4

TOPICS

Programming 36
Several basic cable services including USA, Lifetime, FNN and The Nashville Network, are collecting several million dollars in revenue from showcasing "venture" programs such as *Get Rich With Real Estate* and *Building Blocks to Fortune*.

Media Watch 58
MMDS is finally poised for lift-off into the major urban markets of this country as the FCC began in September the long-awaited process of selecting "tentative licensees" for two four-channel MMDS blocks per market. Full-scale MMDS will likely debut in 23 major cities next year.

Business 62
Numedia, a new company designed to speed the transfer of high technology communications products between Europe and the United States, has been founded by the former President of NCTA Tom Wheeler and Arthur Esch, founder of NABU Network.

System profile 74
Because it is almost "demographically perfect," Oxnard, Calif., has become a prime system for Jones Intercable to test new ideas. Much of the success the system enjoys, is due in large part to Dick Glascock, the plant manager, whose leadership and innovative methods have proven highly effective.

Departments

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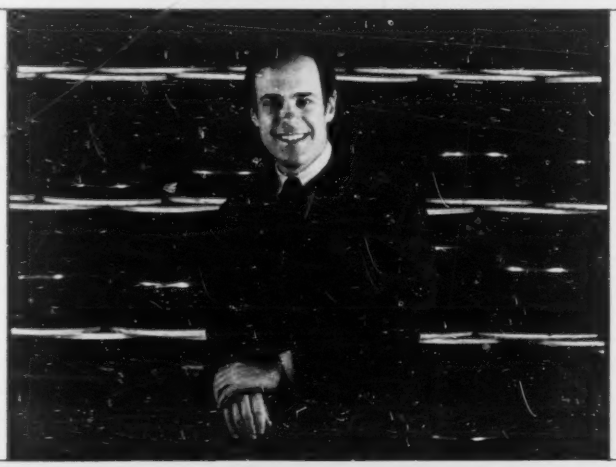


Cover Story 40
Jim Hoak, president, and Jim Cownie, executive vice president, are the guiding forces behind Heritage Communications. The Des Moines-based MSO has its sights set on becoming one of the nation's top diversified communications companies. And in wake of its move to spend $110 million for a troubled Dallas cable system, HCI is eager to prove it's ready for the "big leagues." Photo by Steve Niedorf.

Pay Per View Supply Chart

A listing of movies and events entering PPV distribution over the next three months.

December

Bedknobs and Broomsticks — Source: Disney
MPAA Rating: G
Cast: Angela Lansbury, David Tomlinson, Roddy McDowall, Sam Jaffe
Running Time: 117 mins.

Fletch — Source: Universal
MPAA Rating: PG
Cast: Chevy Chase, Tim Matthewson, Joe Don Baker, Donna Wheeler Nicholson
Running Time: 98 mins.

Godzilla — Source: New World
MPAA Rating: PG
Cast: Raymond Burr, Keiju Kobayashi, Ken Tanaka
Running Time: 91 mins.

Man With One Red Shoe — Source: 20th Century Fox
MPAA Rating: PG
Cast: Tom Hanks, Dabney Coleman, Lori Singer, Charles Durning
Running Time: 93 mins.

Police Academy 2: Their First Assignment — Source: Warner Bros.
MPAA Rating: PG-13
Cast: Steve Guttenberg, Bubba Smith, David Graf, Michael Winslow
Running Time: 87 mins.

Silverado — Source: Columbia
MPAA Rating: PG-13
Cast: Kevin Kline, Scott Glenn, Kevin Kastner, Rosanna Arquette
Running Time: 132 mins.

View To A Kill — Source: MGM/UA
MPAA Rating: PG
Cast: Roger Moore, Tanya Roberts, Christopher Walken, Grace Jones
Running Time: 131 mins.

January

The Bride — Source: Columbia
MPAA Rating: PG-13
Cast: Sting, Jennifer Beales, Geraldine Page, Clancy Brown
Running Time: 118 mins.

Fright Night — Source: Columbia
MPAA Rating: R
Cast: Chris Sarandon, William Ragsdale, Amanda Bearse, Roddy McDowall
Running Time: 105 mins.

Ladyhawke — Source: Warner Bros.
MPAA Rating: PG-13
Cast: Matthew Broderick, Rutger Hauer, Michelle Pfeifer, Leo McKern
Running Time: 122 mins.

The Legend of Billie Jean — Source: Tri-Star
MPAA Rating: PG-13
Cast: Helen Slater, Christian Slater, Keith Gordon, Yardley Smith
Running Time: 96 mins.

Lost In America — Source: Warner Bros.
MPAA Rating: R
Cast: Albert Brooks, Julie Hagerty
Running Time: 92 mins.

Red Sonja — Source: MGM/UA
MPAA Rating: PG-13
Cast: Arnold Schwarzenegger, Brigitte Nielsen, Sandahl Bergman
Running Time: 89 mins.

The Stuff — Source: New World
MPAA Rating: R
Cast: Andrea Marcovicci, Michael Moriarty, Scott Bloom
Running Time: 86 mins.

Vision Quest — Source: Warner Bros.
MPAA Rating: R
Cast: Matthew Modine, Linda Fiorentino, Madonna, Michael Schoeffling
Running Time: 108 mins.

Warning Sign — Source: 20th Century-Fox
MPAA Rating: R
Cast: Sam Waterson, Kathleen Quinlin, Yaphet Koto, Jeffrey De Munn
Running Time: 100 mins.

February

Agnes of God — Source: Columbia
MPAA Rating: PG-13
Cast: Jane Fonda, Anne Bancroft, Meg Tilly
Running Time: 99 mins.

Gremlins — Source: Warner Bros.
MPAA Rating: PG
Cast: Zach Galligan, Phoebe Cates, Hoyt Axton, Polly Holliday
Running Time: 106 mins.

Jagged Edge — Source: Columbia
MPAA Rating: R
Cast: Glenn Close, Jeff Bridges, Peter Coyote, Robert Loggia
Running Time: 108 mins.

Key Exchange — Source: 20th Century-Fox
MPAA Rating: R
Cast: Brooke Adams, Seth Allen, Sandra Beall, Ken Masters
Running Time: 96 mins.

The Ninth Configuration — Source: New World
MPAA Rating: R
Cast: Stacy Keach, Scott Wilson, Jason Miller, Ed Flanders
Running Time: 105 mins.

Pale Rider — Source: Warner Bros.
MPAA Rating: R
Cast: Clint Eastwood, Michael Moriarty, Carrie Snodgrass, Christopher Penn
Running Time: 113 mins.

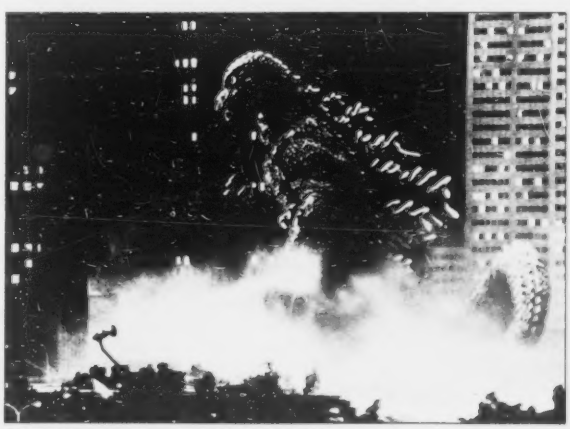
Real Genius — Source: Tri-Star
MPAA Rating: PG
Cast: Val Kilmer, Gabe Jarret, Michelle Meyrink, William Atherton
Running Time: 109 mins.

Return to OZ — Source: Disney
MPAA Rating: PG
Cast: Fairuza Balk, Piper Laurie, Nicole Williamson, Jean Marsh
Running Time: 109 mins.

Year of the Dragon — Source: MGM/UA
MPAA Rating: R
Cast: Mickey Rourke, John Loan, Arlen
Running Time: 124 mins.

Note: Running times are approximate.

Film information provided to International Thomson Communications Inc. by studios.



New World Pictures' 1985 revival of the legendary film monster, 'Godzilla', is available for pay-per-view this December.

Franchising calendar

This chart examines the franchise status of communities since November 1985

California

Cerritos—request for proposals issued.
Chino—negotiations with Marsh Media.
Claremont—tentative agreements to award franchise to Masada Corp.
East Yolo—award to Sonic Cable 7/85 (10,000 homes).
La Puente—award to United Cable 11/28/84 (8,600 homes).
Los Altos—awarded to United Cable 12/84 (9,000 homes).
Palo Alto—awarded 10/7/85 to Cable Communications Cooperative of Palo Alto.
Rosemead—award to Falcon Communications 2/26/85 (14,000 homes).
South Monrovia—award to Falcon Communications 9/18/85 (5,400 homes).

Delaware

Wilmington—commission's recommendation under review by City Council.

District of Columbia

Washington, D.C.—award to District Cablevision 7/10/84 (254,000 homes).

Illinois

Chicago—Area I award to Communications and Cable (300,000 homes).
Countryside—award to Cablevision of Chicago 6/13/84 (2,200 homes).
Elmwood Park—award to Continental Cable 12/17/84 (9,500 homes).
Naperville—award to Rite Cable Co. of Illinois Limited. Rite Cable of Illinois also awarded unincorporated areas of DuPage County. (17,500 homes).
St. Charles, Geneva—award to Centel 7/2/84 (10,000 homes).
Wheaton—award to Centel 7/2/84 (16,000 homes).
Winnetka—survey showed interest in cable insufficient to warrant franchise.
Woodbridge—terminated franchising process (260 homes).

Kentucky

Fulton—award to TCI 12/13/84 (2,400 homes).
Loretto—terminated franchise process.

Maryland

Baltimore—award to United Cable 12/19/84 (302,000 homes).

Massachusetts

Belchertown—negotiations with Clearview Cable completed; preliminary award expected.
Belmont—accepting proposals. Public hearing scheduled 8/13/85 (2,760 homes).
Lincoln—bids due 10/18/85; award expected.
Marblehead—award to Continental Cable 12/84.
Medfield—awarded to Massachusetts Cablevision Inc.
Mendon—award to Massachusetts Cablevision Systems 1/7/(1,200 homes).
Middleborough—award to Continental Cablevision 5/14/84 (4,834 homes).
Nahant—reviewing proposals from Continental Cablevision and Nashoba Communications.
Rochester—final hearings in progress on proposal from American Cable.
Sandwich—award to Campbell Communications (5,000 homes).
Seekonk—Award to Massachusetts Cablevision 6/85. (6,000 homes.
Shirley—provisional license granted to Nashoba Communications 10/84. Reviewing contract. (1,827 homes).
Southborough—awarded to Greater Worcester Cablevision 8/13/85.
Sterling—award to Wachusett Cablevision (2,000 homes).
Stow—provisional license to Adams-Russell 9/84 (1,600 homes).
Townsend—provisional license to Nashoba Communications Inc.

New Jersey

Jersey City—moving ahead on municipal ownership despite lawsuit by Controlled Cable originally granted franchise.
Patterson—reviewing U.S. Cable joint venture application.

Oregon

Dunthorpe—no response to RFP.
Sylvan—awaiting additional legal opinions.

Rhode Island

Naval Education and Training Center—accepting proposals (2,900 homes).
Newport (Area 7 includes Middletown, Portsmouth, Tiverton, Little Compton)—Bellevue Cablevision Inc. awarded franchise. (29,500 homes).

Virginia

Manassas—negotiating with Cablevision of Manassas.

Washington

Battle Ground—new ordinance drafted. Soliciting interest from operators.
Seattle—city is divided into four parts; Group W, Viacom and Seattle Community Cablevision serve overlapping sections of three parts; part IV is beginning franchising process.

Source: International Thomson Communications Inc.

Franchising in the top 50 markets

Rank	Market	Status of core city
1	New York	Manhattan—2 OP; out-of-boroughs 8 FG
2	Los Angeles	City is divided into 14 areas (Areas 11 OP, 13 UC)
3	Chicago	City is divided into five areas. Area I FG; Areas II, III OP; Areas IV, V FG
4	Philadelphia	City is divided into four areas. Areas I, II, III, IV FG
5	San Francisco	OP (system to be upgraded)
6	Boston	OP
7	Detroit	FG
8	Washington, D.C.	FG
9	Cleveland	RP
10	Dallas Ft. Worth	Two systems OP
11	Houston	Two systems OP
12	Pittsburgh	OP
13	Miami	OP
14	Seattle Tacoma	City is divided into five parts; 14 OP, 15 RPP; Tacoma OP
15	Minneapolis St. Paul	OP/UC
16	Atlanta	OP
17	St. Louis	OP/UC
18	Tampa St. Petersburg	OP/OP
19	Denver	OP
20	Baltimore	FG
21	Sacramento Stockton	OP/OP
22	Indianapolis	Two systems OP
23	Portland	Three systems OP
24	Phoenix	Three systems OP
25	Hartford New Haven	Two systems OP
26	Cincinnati	OP
27	San Diego	Two systems OP
28	Kansas City	OP
29	Milwaukee	OP
30	Nashville	OP
31	Charlotte	OP
32	Buffalo	OP
33	Providence New Bedford	OP/OP
34	Orlando Daytona Beach	Two systems OP
35	New Orleans	OP
36	Memphis	OP
37	Columbus	Four systems OP
38	Greenville Asheville Spartansburg	Three systems OP
39	Grand Rapids Kalamazoo Battle Creek	Three systems OP
40	Birmingham	OP
41	Raleigh Durham	Two systems OP
42	Oklahoma City	Two systems OP
43	Louisville	Two systems OP
44	Salt Lake City	OP
45	San Antonio	OP
46	Charleston Huntington	Two systems OP
47	Norfolk Newport News New Hampton Portsmouth	Four systems OP
48	Harrisburg York Lebanon Lancaster	Four systems OP
49	Wilkes Barre Scranton	Two systems OP
50	Albany Schenectady Troy	Three systems OP

Legend

OP — operational
UC — under construction
FG — franchise granted
FP — franchise pending
PS — proposal submitted
RP — request for proposals issued
RPP — request for proposals pending
MO — considering municipal ownership
BP — beginning process

Source: International Thomson Communications Inc.